

2024

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FOR
PROSPECTUS

BAR

**BUILDING ALABAMA
REINVESTMENT**

buildingalabama.biz

ABOUT **BAR**

BUILDING ALABAMA REINVESTMENT (BAR) fosters dialogue and partnerships between community and economic development organizations and financial services providers.

BAR works with community leaders, policymakers, and financial institutions to champion fairness in banking, housing, and business.

BAR seeks to support, create and implement long-term solutions, which include providing tools and resources to build the community and individual economic well-being.

M I S S I O N

Building Alabama Reinvestment's mission is to increase equal access to credit, capital, and banking services for low- to moderate-income communities, in accordance with the Community Reinvestment Act.

HELP RAISE THE BAR IN THE COMMUNITIES YOU SERVE!

BAR

LEVELS

SPONSORSHIP

RAISING THE BAR / \$25,000

- Raising the BAR is our highest-level sponsorship. Enjoy a prominent profile at the conference and throughout the state of Alabama.
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Top billing on the BAR website and on all digital conference publications.
- One (1) table of 8 at the BAR Annual luncheon.
- 10 tickets to all conference activities.
- Opportunity to air a 60-second video and make remarks during the BAR annual conference.
- Public recognition of your support during the BAR conference and other events.
- Invitation to BAR VIP reception.

COMMUNITY LEADER / \$15,000

- Membership in Building Alabama Reinvestment Community Council (BARCC).
- One (1) table of 8 at the BAR Annual luncheon.
- 8 tickets to all conference activities
- Organization logo on the BAR website and on all printed and digital conference publications.
- Public recognition of your support during the conference.
- Invitation to BAR VIP reception.

STAKEHOLDER / \$10,000

- Membership in Building Alabama Reinvestment Community Council (BARCC).
- One (1) table of 8 at the BAR Annual luncheon.
- 6 tickets to all conference activities
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

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SPONSORSHIP LEVELS

FRIEND OF BAR

1ST LEVEL / \$5000

- 4 tickets to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

2ND LEVEL / \$2500

- 2 tickets to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

3RD LEVEL / \$1000

- 1 ticket to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception



BUILDING ALABAMA REINVESTMENT COMMUNITY COUNCIL

Building Alabama Reinvestment Community Council (BARCC) provides a forum for collaboration of nonprofits and financial institutions to successfully engage and work toward common goals.

BARCC is a combination of BAR members who represent nonprofit organizations that serve low- to moderate-income (LMI) communities, banks, community investment officers, and others who are engaged in community economic empowerment.

BARCC plays a vital role in helping nonprofits build capacity.

BARCC is a valuable asset to banks that participate in it by providing an avenue to deliver their Community Reinvestment Act (CRA) activities. CRA has encouraged banks to open new branches, provide expanded services, and make a variety of community development loans and investments. Also, CRA has urged banks to offer substantial commitments to state and local governments and community development organizations to increase lending to underserved segments of local economies and populations.

BARCC allows candid and confidential dialogue to take place among all stakeholders.

BAR & S P O N S O R I N F O

CHECKLIST

Company/organization logo, insignia or trademark

- Full-color, high resolution PNG, SVG, or JPEG file
(Minimum 300 ppi)

Company/organization Information

- Short statement or description of your company/organization which will display on the Building Alabama Reinvestment website when the cursor hovers or clicks and holds on the logo.

GET INVOLVED. IT MAKES ALL THE DIFFERENCE.

TO GET INVOLVED WITH BUILDING ALABAMA REINVESTMENT AND JOIN OUR SPONSORSHIP TEAM, PLEASE CONTACT:

Bob Dickerson

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ALL DONATIONS ARE TAX-DEDUCTIBLE.

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OUR SUPPORTERS

